

## APPENDIX A

The “marked-up” version of the amended claims is as follows.

1. (Twice Amended) A method for driving a liquid crystal display having a matrix of a plurality of pixels with a common electrode and a pixel electrode, comprising steps of:

dividing the plurality of pixels into a plurality of groups, each group comprising a plurality of pixels that are adjacent to each other;

applying a common voltage to the common electrode; and

applying a data voltage of a positive polarity [and] or a negative polarity with respect to the common voltage alternately to [the plurality of groups] each group per frame,

wherein the polarity of the data voltage applied to the pixels in the same group is the same.

18. (Amended) The LCD of claim 17, wherein adjacent two pixels in a row direction have different polarities of the data voltage with respect to the common voltage.